# **COOKIE STATEMENT**

AA-EQUIPMENT SUPPORT B.V. 1E TUSSENDIJK 17 5705 CG HELMOND NEDERLAND AA-EQUIPMENT.NL INFO@AA-EQUIPMENT.NL COC 17210535

## 1. MAPPING YOUR VISIT OF OUR WEBSITE

#### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. AA-Equipment Support b.v. uses different types of cookies:
  - a. <u>Functional cookies</u>: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. <u>Analytic cookies</u> by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. <u>Tracking cookies</u>: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### **B. CHANGE COOKIE SETTINGS**

i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

## C. LEGAL BASIS OF DATA PROCESSING

- i. <u>Functional cookies:</u> The basis for processing functional cookies is the legitimate interest of AA-Equipment Support b.v.. The interest of AA-Equipment Support b.v. is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. <u>Analytical and tracking cookies:</u> The basis for processing analytical and tracking cookies concerns the consent given to AA-Equipment Support b.v.}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

# 2. COOKIE OVERVIEW

# A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

- i. The different types of cookies that the AA-Equipment Support b.v. website uses are shown in the table below.
- ii. On aa-equipment.nl, there are a total of 44 different cookies. The following cookies are placed on the visitor's hard drive when you visit the AA-Equipment Support b.v. website:

#### **B. COOKIE TABLE**

Name	Type(s)	Cookies	Duration
Addthis	Analytical, Tracking	loc	1 years
Addthis	Analytical, Tracking	uvc	1 years

AddThis ensures that a share button appears, so that the page in question can be shared across many platforms.

Cloudflare	Functional	cf_bm	End of session
Cloudflare	Functional	_cfduid	1 months

Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.

CookieCode	Functional	PraivacyAudit	1 years
CookieCode	Functional	PraivacyCookieConsent	1 years

The PraivacyCookieConsent cookie records your preferences with regard to allowing cookies. With the PraivacyAudit cookie you can later retrieve, in an anonymous way, what permission you have given for the placement of cookies.

DoubleClick	Tracking	IDE	1 years
DoubleClick	Tracking	test_cookie	End of session

DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.

Facebook	Tracking	c_user	End of session
Facebook	Tracking	xs	End of session

Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

Google	Tracking	Secure-3PAPISID	End of session
Google	Tracking	_Secure-3PSID	End of session
Google	Tracking	Secure-APISID	End of session

Name	Type(s)	Cookies	Duration
Google	Tracking	_Secure-HSID	End of session
Google	Tracking	_Secure-SSID	End of session
Google	Tracking	_gcl_au	3 months
Google	Tracking	1P_JAR	End of session
Google	Tracking	APISID	End of session
Google	Tracking	HSID	End of session
Google	Tracking	NID	End of session
Google	Tracking	SAPISID	End of session
Google	Tracking	SID	End of session

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga_235EPZ9C38	2 years
Google Analytics	Analytical	_ga_BBLHS5JDY9	2 years
Google Analytics	Analytical	_ga_D958BJYCX4	2 years
Google Analytics	Analytical	_ga_GHCZ382RBV	2 years
Google Analytics	Analytical	_ga_J9C37XXNJ2	2 years
Google Analytics	Analytical	_ga_V46RLPVVWS	2 years
Google Analytics	Analytical	_gat_UA-219218527-1	End of session
Google Analytics	Analytical	_gat_UA-219218527-2	End of session

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This

Name	Type(s)	Cookies	Duration
processing tak	tes place in the Un	ited States of America.	
Google Analytics (anon.)	Analytical (anonymous)	_ga	2 years
Google Analytics (anon.)	Analytical (anonymous)	_gat	End of session
Google Analytics (anon.)	Analytical (anonymous)	_gid	23 hours

These cookies are set by Google Analytics. This measures how many users visit the website, and how they use the website. Your IP address is masked, keeping you anonymous as a visitor.

Realtime bidding	Tracking	_atuvc	1 years
Realtime bidding	Tracking	_atuvs	End of session

Are placed by an advertising platform. The cookies placed are constantly changing and may contain personal data. Certain areas on the website are reserved for displaying advertisements. The RTB platform holds a fully automated auction for the advertising surfaces. With Real Time Bidding, advertisers bid against each other to eventually get the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the properties that can be attributed to the website visitor. The winning buyer's ad will be displayed on the site within 100 milliseconds.

Site Cookies	Functional	4395780e86b89f4db3f885a300e83d1a	End of
			session

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

YouTube	Tracking	CONSENT	2 years
YouTube	Tracking	GPS	End of session
YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

# 3. GOOGLE ANALYTICS

#### A. GOOGLE

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. AA-Equipment Support b.v. has no influence on this.

### **B. PRIVACY SETTINGS**

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. AA-Equipment Support b.v. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We prohibited Google to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

## 4. THIRD PARTIES' WEBSITES AND AMENDMENTS

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for AA-Equipment Support b.v. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, AA-Equipment Support b.v. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20240308.

# 5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

#### A. YOUR RIGHTS

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way AA-Equipment Support b.v. processes your data, please send them to info@aa-equipment.nl.
- iii. AA-Equipment Support b.v. wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, AA-Equipment Support b.v. asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. AA-Equipment Support b.v. will respond to your request as soon as possible, but at least within four weeks.

# 6. RIGHT TO COMPLAIN

## A. INTERNAL HANDLING

i. If you have any complaints about the processing of (personal) data, AA-Equipment Support b.v. would like to clear the air with you in mutual consultation. Please send your complaint to info@aa-equipment.nl.

### **B. DATA PROTECTION AUTHORITY**

i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of AA-Equipment Support b.v., which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: https://autoriteitpersoonsgegevens.nl/en.