

# COOKIE STATEMENT

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## 1. MAPPING YOUR VISIT OF OUR WEBSITE

### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Gemeente Breda uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

### C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Gemeente Breda. The interest of Gemeente Breda is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Gemeente Breda}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

## **2. COOKIE OVERVIEW**

### **A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD**

- i. The different types of cookies that the Gemeente Breda website uses are shown in the table below.
- ii. On bredabusiness.com, there are a total of 66 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Gemeente Breda website:

## B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
Amazon Web Services	Functional	AWSELB	End of session
Amazon Web Services	Functional	AWSELBCORS	End of session

These cookies enable us to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.

Bing	Tracking	MR	1 weeks
Bing	Tracking	MUID	1 years
Bing	Tracking	SRM_B	1 years

Bing uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior.

Clarity	Tracking	_clck	1 years
Clarity	Tracking	_clsk	23 hours
Clarity	Tracking	ANONCHK	End of session
Clarity	Tracking	CLID	1 years
Clarity	Tracking	MR	1 weeks
Clarity	Tracking	MUID	1 years
Clarity	Tracking	SM	End of session

These cookies are set by Clarity. Information is collected about how the website visitor uses the website. This makes it possible to check what exactly the visitor clicks on, so that the website can be optimised on the basis of this information.

DoubleClick	Tracking	IDE	1 years
DoubleClick	Tracking	test_cookie	End of session

DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.

Drupal	Functional	has_js	End of session
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This cookie is set by drupal.org and is used to be able to read if the browser of the website visitor has JavaScript enabled.

Name	Type(s)	Cookies	Duration
Google	Analytical, Tracking	__Secure-3PAPISID	End of session
Google	Analytical, Tracking	__Secure-3PSID	End of session
Google	Analytical, Tracking	__Secure-APISID	End of session
Google	Analytical, Tracking	__Secure-HSID	End of session
Google	Analytical, Tracking	__Secure-SSID	End of session
Google	Analytical, Tracking	_gcl_au	3 months
Google	Analytical, Tracking	1P_JAR	End of session
Google	Analytical, Tracking	APISID	End of session
Google	Analytical, Tracking	HSID	End of session
Google	Analytical, Tracking	NID	End of session
Google	Analytical, Tracking	SAPISID	End of session
Google	Analytical, Tracking	SID	End of session

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga	2 years
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Google Analytics	Analytical	_ga_FKMWY8DR65	2 years
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These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Google Analytics (anon.)	Analytical (anonymous)	_gat_UA-206050324-1	End of session
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Google Analytics (anon.)	Analytical (anonymous)	_gid	23 hours
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These cookies are set by Google Analytics. This measures how many users visit the website, and how they use the website. Your IP address is masked, keeping you anonymous as a visitor.

<b>Name</b>	<b>Type(s)</b>	<b>Cookies</b>	<b>Duration</b>
Google reCAPTCHA	Functional	_GRECAPTCHA	6 months
This cookie is set by Google and is used to distinguish between humans and bots. This is beneficial for the website to create accurate reports on website usage.			
LinkedIn	Functional, Analytical, Tracking	AnalyticsSyncHistory	1 months
LinkedIn	Functional, Analytical, Tracking	bcookie	1 years
LinkedIn	Functional, Analytical, Tracking	bscookie	1 years
LinkedIn	Functional, Analytical, Tracking	lang	End of session
LinkedIn	Functional, Analytical, Tracking	li_gc	6 months
LinkedIn	Functional, Analytical, Tracking	li_sugr	3 months
LinkedIn	Functional, Analytical, Tracking	lidx	23 hours
LinkedIn	Functional, Analytical, Tracking	ln_or	22 hours
LinkedIn	Functional, Analytical, Tracking	UserMatchHistory	1 months
These cookies are placed by LinkedIn and investigate which pages the user of the website visits. In addition, the cookies ensure that the visitor can share information with others via LinkedIn.			
Poptin	Analytical	poptin_c_visitor	1 months
Poptin	Analytical	poptin_o_a_d_14648d63f056f	23 hours
Poptin	Analytical	poptin_o_v_14648d63f056f	End of session
Poptin	Analytical	poptin_old_user	2 days
Poptin	Analytical	poptin_previous_url	End of session

Name	Type(s)	Cookies	Duration
Poptin	Analytical	poptin_referrer	End of session
Poptin	Analytical	poptin_session	End of session
Poptin	Analytical	poptin_session_account_2655df9755d38	1 months
Poptin	Analytical	poptin_user_country_code	1 years
Poptin	Analytical	poptin_user_id	1 years
Poptin	Analytical	poptin_user_ip	1 years

With Poptin it is easy to create pop-ups and website forms to point out the newsletter or other things to customers.

SalesFeed	Analytical (anonymous)	zcl.1	2 years
SalesFeed	Analytical (anonymous)	zss.1	End of session

These cookies are placed by SalesFeed. They ensure that, when the IP address can be linked to a company, they have insight into which pages are visited on the website.

Site Cookies (Functioneel)	Functional	PHPSESSID	End of session
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These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

SiteImprove	Functional	nmstat	3 years
YouTube	Tracking	CONSENT	2 years
YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

### 3. GOOGLE ANALYTICS

#### A. GOOGLE

- i. A cookie from Google is set via our website. These cookies are part of Google Analytics. We use this service to examine how you, as a visitor, use our website and Google produces insightful reports on this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Gemeente Breda has no influence on this.
- iii. You can read here (<https://policies.google.com/technologies/partner-sites?hl=en>) how Google uses your personal data and for what purposes it is used.

## **B. PRIVACY SETTINGS**

- i. Through this cookie statement, we inform you about the use of Google Analytics.
- ii. Gemeente Breda has entered into a processing agreement with Google;
- iii. Google Signals is used. This feature gives us greater insight into the behaviour of our visitors on different devices;
- iv. Data collected is linked to other Google services;
- v. Your IP address is anonymised so that your location is not traceable.

## **4. THIRD PARTIES` WEBSITES AND AMENDMENTS**

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Gemeente Breda to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Gemeente Breda is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20250205.

## **5. ACCESSING, ADJUSTING OR DELETING YOUR DATA**

### **A. YOUR RIGHTS**

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Gemeente Breda processes your data, please send them to [administratiewsp@breda.nl](mailto:administratiewsp@breda.nl).
- iii. Gemeente Breda wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Gemeente Breda asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Gemeente Breda will respond to your request as soon as possible, but at least within four weeks.

## **6. RIGHT TO COMPLAIN**

### **A. INTERNAL HANDLING**

- i. If you have any complaints about the processing of (personal) data, Gemeente Breda would like to clear the air with you in mutual consultation. Please send your complaint to [administratiewsp@breda.nl](mailto:administratiewsp@breda.nl).

## **B. DATA PROTECTION AUTHORITY**

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Gemeente Breda, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.