

# COOKIE STATEMENT

CARAT NEDERLAND B.V.  
NIKKELSTRAAT 18  
4823 AB BREDA  
NEDERLAND

CARAT-TOOLS.NL  
AVG@CARAT-TOOLS.NL  
COC 20061250

## 1. MAPPING YOUR VISIT OF OUR WEBSITE

### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Carat Nederland B.V. uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

### C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Carat Nederland B.V.. The interest of Carat Nederland B.V. is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Carat Nederland B.V.}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

## 2. COOKIE OVERVIEW

### A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

- i. The different types of cookies that the Carat Nederland B.V. website uses are shown in the table below.
- ii. On carat-tools.nl, there are a total of 8 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Carat Nederland B.V. website:

### B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
Clarity	Tracking	_clk	1 years
Clarity	Tracking	_clsk	23 hours

These cookies are set by Clarity. Information is collected about how the website visitor uses the website. This makes it possible to check what exactly the visitor clicks on, so that the website can be optimised on the basis of this information.

Facebook	Tracking	_fbp	3 months
----------	----------	------	----------

Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

Google Analytics	Analytical	_ga	2 years
Google Analytics	Analytical	_ga_Z25MEGT6ZB	2 years

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Hotjar	Analytical, Tracking	_hjSession_2183401	End of session
Hotjar	Analytical, Tracking	_hjSessionUser_2183401	1 years

These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

Site Cookies (Functioneel)	Functional	PHPSESSID	End of session
-------------------------------	------------	-----------	----------------

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

---