

COOKIE STATEMENT

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1. MAPPING YOUR VISIT OF OUR WEBSITE

A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Dyna EU uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. Cookie notification and what to do when you don't like cookies

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

2. COOKIE OVERVIEW

A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the Dyna EU website uses are shown in the table below.
- ii. On dynavap.eu, there are a total of 94 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Dyna EU website:

B. Cookie table

Name	Type(s)	Cookies	Duration
Adnxs	Functional,	anj	3 months

	Analytical, Tracking	uuid2	3 months
These cookies are placed by adnxs.com. They measure how many website visitors actually do something with the advertisement. This way, you can determine the value of an advertising partner.			
Adobe	Tracking	everest_g_v2	1 years
These cookies are placed by Adobe, the company behind everesttech.net. These cookies are used to show personalized advertisements to the user and to measure the effectiveness of the advertisements already shown.			
Adobe Audience Manager	Tracking	demdex dpm	6 months 6 months
These cookies are set by Adobe Audience Manager to store information about the user and to synchronize it with other data profiles. This enables the website to measure visitor flows and to be able to show personalized advertisements to the website visitor.			
Casale Media	Analytical, Tracking	CMID CMPRO CMPS CMRUM3 CMST CMTS	1 years 3 months 3 months 1 years 22 hours 3 months
These cookies are placed by Casale Media. Among other things, these cookies keep track of how often the user has visited the site, how long a visit lasts and how much time is spent on a webpage. This data is used to show personalized advertisements to the user at a later date.			
Cloudflare	Functional	__cf_bm __cfuid cf_use_ob	End of session End of session End of session
Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted.			
DoubleClick	Tracking	IDE	1 years
DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.			
Facebook	Tracking	_fbp c_user xs	3 months End of session End of session
Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior			
Google	Tracking	__Secure-3PAPISID __Secure-3PSID __Secure-APISID	End of session End of

__Secure-HSID	session
__Secure-SSID	End of session
1P_JAR	session
APISID	End of session
HSID	session
NID	End of session
SAPISID	session
SID	End of session
sid	session
	End of session
	End of session
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These cookies are set by Google for using Google Maps and Google Adwords. For example, preferences are saved, they protect against unauthorised access and they make clear which media, used by Google Adwords, is effective. You can read [here](#) how Google uses your personal data.

Google Analytics	Analytical		
		_dc_gtm_UA-88318808-3	End of session
		_ga	session
		_ga_EF2GQNLX8	2 years
		_gat	2 years
		_gid	End of session
		_dc_gtm_UA-88318808-2	session
		_ga_1GKJL25E8G	22 hours
		_gat_UA-88318808-4	End of session
			2 years
			End of session
			session

Google uses the _ga cookie to give the website administrator an idea of the visitor flow through the Google Analytics service. The _gat cookie ensures that an unlimited number of requests to transfer data can't be sent.

Hotjar	Analytical, Tracking		
		_hjAbsoluteSessionInProgress	End of session
		_hjFirstSeen	session
		_hjIncludedInPageviewSample	End of session
		_hjIncludedInSessionSample	session
		_hjSession_2983506	End of session
		_hjSessionUser_2983506	session
			End of session
			session
			End of session
			1 years

These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

Hubspot	Tracking		
		__hssc	End of session
		__hssrc	session

_hstc	End of session
hubspotutk	6 months
	6 months

Hubspot's _hstc cookie is the most important cookie for tracking visitors. It contains the domain, user tracking token, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session).

This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the _hstc cookie. When HubSpot changes the session cookie, the cookie _hssrc is set to determine whether the visitor has restarted his browser.

Cookie hubspotuk is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.

Hubspot (functional)	Functional	__cf_bm	End of session
Live Ramp Inc	Tracking	pxrc rlas3	9 weeks 1 years

These cookies are placed by Live Ramp Inc, the company behind rlcdn.com. These cookies record user data. Such as the number of visits, the average time spent on the website and which pages were visited. With this data, personalized advertisements can be shown to the user.

MarkMonitor	Tracking	_kuid_	6 months
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These cookies are placed via the krdx.net domain by marketing company MarkMonitor. These cookies aim to track user behavior across multiple websites. Personalized advertisements are shown to the user based on the preferences collected.

Realtime bidding	Tracking	c C euds tuuid tuuid_lu	1 years 1 years End of session 1 years 1 years
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Are placed by an advertising platform. The cookies placed are constantly changing and may contain personal data. Certain areas on the website are reserved for displaying advertisements. The RTB platform holds a fully automated auction for the advertising surfaces. With Real Time Bidding, advertisers bid against each other to eventually get the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the properties that can be attributed to the website visitor. The winning buyer's ad will be displayed on the site within 100 milliseconds.

Rocketfuel	Tracking	eud rud ruds	1 years 1 years End of session
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These cookies are placed by Rocketfuel, the company behind rfihub.com. These cookies record user data when a visit is made to the website. Such as the IP address, location, websites visited and which advertisements were clicked. This data should enable Rocketfuel to display personalized advertisements to the user.

Shopify	Functional, Analytical	_landing_page _orig_referrer _s	2 weeks 2 weeks End of
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_shopify_s	session
_shopify_sa_p	End of
_shopify_sa_t	session
_shopify_y	End of
_y	session
	End of
	session
	2 years
	2 years

With these cookies Shopify provides a shopping environment on the website. However, data is also sent to Shopify for analysis, including with regard to marketing.

Site Cookies	Functional	PHPSESSID visitor-id	End of session 1 years
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These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

Unclassified		_GRECAPTCHA cmd data-rk FluentLocale localization lsContextID lsEncUserID lsSema- lsUserID sd-session-id secure_customer_sig SERVERID zCountry zHello zync-uuid	6 months 1 years 1 years 3 months 1 years End of session 1 years End of session 1 years 6 months 1 years End of session 1 years 1 years 6 months
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Vimeo	Analytical, Tracking	vuid	2 years
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These cookies are set by vimeo.com and player.vimeo.com. They ensure that the video playback can take place. They also analyze the IDs of the visitors. Subsequently, the visitors gets to see personalised ads on other websites.

YouTube	Tracking	CONSENT VISITOR_INFO1_LIVE YSC	2 years 6 months End of session
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These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

3. GOOGLE ANALYTICS

A. Google

- i. Through our website a cookie is placed of a company called Google. These cookies are

part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.

- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Dyna EU has no influence on this.
- iii. You can read [here](#) how Google uses your personal data and for what purposes it is used.

B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Dyna EU has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES` WEBSITES AND AMENDMENTS

A. This privacy and cookie statement does not apply

- i. To websites of third parties that are linked to on our website. It is not possible for Dyna EU to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Dyna EU is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20220524.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. Your rights

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Dyna EU processes your data, please send them to customerservice@dynamap.com.
- iii. Dyna EU wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Dyna EU asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Dyna EU will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. Internal handling

- i. If you have any complaints about the processing of (personal) data, Dyna EU would like to clear the air with you in mutual consultation. Please send your complaint to customerservice@dynamap.com.

B. Data Protection Authority

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Dyna EU, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website:
<https://autoriteitpersoonsgegevens.nl/en>.