

COOKIE STATEMENT

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NEDERLAND

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COC 01117168

1. MAPPING YOUR VISIT OF OUR WEBSITE

A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Eastmen uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Eastmen. The interest of Eastmen is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Eastmen}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

2. COOKIE OVERVIEW

A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

- i. The different types of cookies that the Eastmen website uses are shown in the table below.
- ii. On eastmen.eu, there are a total of 94 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Eastmen website:

B. COOKIE TABLE

| Name | Type(s) | Cookies | Duration |
|------|---------|---------|----------|
|------|---------|---------|----------|

| | | | |
|------|----------|----|---------|
| Bing | Tracking | MR | 1 weeks |
|------|----------|----|---------|

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|------|----------|------|---------|
| Bing | Tracking | MUID | 1 years |
|------|----------|------|---------|

| | | | |
|------|----------|-------|---------|
| Bing | Tracking | SRM_B | 1 years |
|------|----------|-------|---------|

Bing uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior.

| | | | |
|---------|----------|-------|---------|
| Clarity | Tracking | _clck | 1 years |
|---------|----------|-------|---------|

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|---------|----------|-------|----------|
| Clarity | Tracking | _clsk | 22 hours |
|---------|----------|-------|----------|

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|---------|----------|---------|----------------|
| Clarity | Tracking | ANONCHK | End of session |
|---------|----------|---------|----------------|

| | | | |
|---------|----------|------|---------|
| Clarity | Tracking | CLID | 1 years |
|---------|----------|------|---------|

| | | | |
|---------|----------|----|---------|
| Clarity | Tracking | MR | 1 weeks |
|---------|----------|----|---------|

| | | | |
|---------|----------|------|---------|
| Clarity | Tracking | MUID | 1 years |
|---------|----------|------|---------|

| | | | |
|---------|----------|----|----------------|
| Clarity | Tracking | SM | End of session |
|---------|----------|----|----------------|

These cookies are set by Clarity. Information is collected about how the website visitor uses the website. This makes it possible to check what exactly the visitor clicks on, so that the website can be optimised on the basis of this information.

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|------------|------------|---------|----------------|
| Cloudflare | Functional | __cf_bm | End of session |
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Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.

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|----------|----------|------|----------|
| Facebook | Tracking | _fbp | 3 months |
|----------|----------|------|----------|

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|----------|----------|--------|----------------|
| Facebook | Tracking | c_user | End of session |
|----------|----------|--------|----------------|

| | | | |
|----------|----------|----|----------|
| Facebook | Tracking | fr | 3 months |
|----------|----------|----|----------|

| | | | |
|----------|----------|----|----------------|
| Facebook | Tracking | xs | End of session |
|----------|----------|----|----------------|

Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

| | | | |
|--------|----------------------|-------------------|----------------|
| Google | Analytical, Tracking | __Secure-3PAPISID | End of session |
|--------|----------------------|-------------------|----------------|

| Name | Type(s) | Cookies | Duration |
|--------|----------------------|-----------------|----------------|
| Google | Analytical, Tracking | __Secure-3PSID | End of session |
| Google | Analytical, Tracking | __Secure-APISID | End of session |
| Google | Analytical, Tracking | __Secure-HSID | End of session |
| Google | Analytical, Tracking | __Secure-SSID | End of session |
| Google | Analytical, Tracking | _gcl_au | 3 months |
| Google | Analytical, Tracking | 1P_JAR | End of session |
| Google | Analytical, Tracking | APISID | End of session |
| Google | Analytical, Tracking | HSID | End of session |
| Google | Analytical, Tracking | NID | End of session |
| Google | Analytical, Tracking | SAPISID | End of session |
| Google | Analytical, Tracking | SID | End of session |

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

| | | | |
|------------------|------------|----------------|---------|
| Google Analytics | Analytical | _ga_Q2ZOSB656F | 2 years |
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These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

| | | | |
|--------------------------|------------------------|----------------|---------|
| Google Analytics (anon.) | Analytical (anonymous) | _ga | 2 years |
| Google Analytics (anon.) | Analytical (anonymous) | _ga_7CFMXWG5M0 | 2 years |
| Google Analytics (anon.) | Analytical (anonymous) | _ga_7P5CKRSTC5 | 2 years |
| Google Analytics (anon.) | Analytical (anonymous) | _ga_G0HNR34KYX | 2 years |

| Name | Type(s) | Cookies | Duration |
|--------------------------|------------------------|--------------------|----------------|
| Google Analytics (anon.) | Analytical (anonymous) | _gat_UA-28078238-1 | End of session |
| Google Analytics (anon.) | Analytical (anonymous) | _gid | 23 hours |

These cookies are set by Google Analytics. This measures how many users visit the website, and how they use the website. Your IP address is masked, keeping you anonymous as a visitor.

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| Google reCAPTCHA | Functional | _GRECAPTCHA | 6 months |
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This cookie is set by Google and is used to distinguish between humans and bots. This is beneficial for the website to create accurate reports on website usage.

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|--------|----------------------|------------------------------------|----------------|
| Hotjar | Analytical, Tracking | _hjAbsoluteSessionInProgress | End of session |
| Hotjar | Analytical, Tracking | _hjFirstSeen | End of session |
| Hotjar | Analytical, Tracking | _hjid | 1 years |
| Hotjar | Analytical, Tracking | _hjIncludedInPageviewSample | End of session |
| Hotjar | Analytical, Tracking | _hjIncludedInSessionSample | End of session |
| Hotjar | Analytical, Tracking | _hjIncludedInSessionSample_1958049 | End of session |
| Hotjar | Analytical, Tracking | _hjIncludedInSessionSample_2323732 | End of session |
| Hotjar | Analytical, Tracking | _hjIncludedInSessionSample_3668227 | End of session |
| Hotjar | Analytical, Tracking | _hjIncludedInSessionSample_3668231 | End of session |
| Hotjar | Analytical, Tracking | _hjIncludedInSessionSample_3668233 | End of session |
| Hotjar | Analytical, Tracking | _hjSession_1958049 | End of session |
| Hotjar | Analytical, Tracking | _hjSession_2323732 | End of session |
| Hotjar | Analytical, Tracking | _hjSession_2323743 | End of session |
| Hotjar | Analytical, Tracking | _hjSession_3668227 | End of session |
| Hotjar | Analytical, Tracking | _hjSession_3668231 | End of session |

| Name | Type(s) | Cookies | Duration |
|--------|----------------------|------------------------|----------------|
| Hotjar | Analytical, Tracking | _hjSession_3668233 | End of session |
| Hotjar | Analytical, Tracking | _hjSessionUser_1958049 | 1 years |
| Hotjar | Analytical, Tracking | _hjSessionUser_2323732 | 1 years |
| Hotjar | Analytical, Tracking | _hjSessionUser_2323743 | 1 years |
| Hotjar | Analytical, Tracking | _hjSessionUser_3668227 | 1 years |
| Hotjar | Analytical, Tracking | _hjSessionUser_3668231 | 1 years |
| Hotjar | Analytical, Tracking | _hjSessionUser_3668233 | 1 years |
| Hotjar | Analytical, Tracking | _hjTLDDTest | End of session |

These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

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|--------|------------------------|---------------------|----------------|
| Matomo | Analytical (anonymous) | _pk_id.139854.fd4a | 1 years |
| Matomo | Analytical (anonymous) | _pk_id.92505.fd4a | 1 years |
| Matomo | Analytical (anonymous) | _pk_ses.139854.fd4a | End of session |
| Matomo | Analytical (anonymous) | _pk_ses.92505.fd4a | End of session |

These cookies keep anonymous visitor statistics and other anonymous analytical data of the visit to the website. By anonymizing (part of) the IP address, among other things, the statistics cannot be traced back to a natural person, which means that this data may be collected without consent.

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|---------------|----------|-----------------------|----------------|
| PixelYourSite | Tracking | last_pys_landing_page | 1 weeks |
| PixelYourSite | Tracking | last_pysTrafficSource | 1 weeks |
| PixelYourSite | Tracking | pys_first_visit | 1 weeks |
| PixelYourSite | Tracking | pys_landing_page | 1 weeks |
| PixelYourSite | Tracking | pys_session_limit | End of session |
| PixelYourSite | Tracking | pys_start_session | End of session |
| PixelYourSite | Tracking | pysTrafficSource | 1 weeks |

| Name | Type(s) | Cookies | Duration |
|------|---------|---------|----------|
|------|---------|---------|----------|

| | | | |
|--------|------------|----------|----------------|
| Qooqie | Functional | _qooqiet | End of session |
|--------|------------|----------|----------------|

These cookies are placed by Qooqie. The purpose of these cookies is to keep track of user session status for all web page requests.

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| Realtime bidding | Tracking | u | 22 hours |
|------------------|----------|---|----------|

Are placed by an advertising platform. The cookies placed are constantly changing and may contain personal data. Certain areas on the website are reserved for displaying advertisements. The RTB platform holds a fully automated auction for the advertising surfaces. With Real Time Bidding, advertisers bid against each other to eventually get the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the properties that can be attributed to the website visitor. The winning buyer's ad will be displayed on the site within 100 milliseconds.

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| Site Cookies (Functioneel) | Functional | GetLocalTimeZone | End of session |
|----------------------------|------------|------------------|----------------|

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| Site Cookies (Functioneel) | Functional | JSESSIONID | End of session |
|----------------------------|------------|------------|----------------|

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|----------------------------|------------|-----------|----------------|
| Site Cookies (Functioneel) | Functional | PHPSESSID | End of session |
|----------------------------|------------|-----------|----------------|

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

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|--------|----------|------|----------|
| TikTok | Tracking | _ttp | 3 months |
|--------|----------|------|----------|

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|-------|----------------------|------|---------|
| Vimeo | Analytical, Tracking | vuid | 2 years |
|-------|----------------------|------|---------|

These cookies are set by vimeo.com and player.vimeo.com. They ensure that the video playback can take place. They also analyze the IDs of the visitors. Subsequently, the visitors gets to see personalised ads on other websites. This processing takes place in the United States of America.

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|------|------------|--------------------------|----------------|
| WPML | Functional | wp-wpml_current_language | End of session |
|------|------------|--------------------------|----------------|

This cookie is set to save language settings, it also tests whether cookies are enabled.

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|---------|----------|--------------------|----------|
| YouTube | Tracking | VISITOR_INFO1_LIVE | 6 months |
|---------|----------|--------------------|----------|

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| YouTube | Tracking | VISITOR_PRIVACY_METADATA | 6 months |
|---------|----------|--------------------------|----------|

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|---------|----------|-----|----------------|
| YouTube | Tracking | YSC | End of session |
|---------|----------|-----|----------------|

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

3. GOOGLE ANALYTICS

A. GOOGLE

- i. Through our website cookies are placed by a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Eastmen has no influence on this.

B. PRIVACY SETTINGS

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Eastmen has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. We used IP-masking, so that your location is not traceable.
- iv. We prohibited Google to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Eastmen to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Eastmen is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20250326.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. YOUR RIGHTS

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Eastmen processes your data, please send them to commercieel@eastmen.eu.
- iii. Eastmen wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Eastmen asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Eastmen will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. INTERNAL HANDLING

- i. If you have any complaints about the processing of (personal) data, Eastmen would like to clear the air with you in mutual consultation. Please send your complaint to commercieel@eastmen.eu.

B. DATA PROTECTION AUTHORITY

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Eastmen, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.