COOKIE STATEMENT

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1. MAPPING YOUR VISIT OF OUR WEBSITE

A. COOKIES

i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
ii. Nature's Pride uses different types of cookies:
    a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
    b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
    c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. CHANGE COOKIE SETTINGS

i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

C. LEGAL BASIS OF DATA PROCESSING

i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Nature's Pride. The interest of Nature's Pride is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Nature's Pride}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

2. COOKIE OVERVIEW

A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

i. The different types of cookies that the Nature's Pride website uses are shown in the table below.
ii. On eatme.eu, there are a total of 44 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Nature's Pride website:

B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
DoubleClick	Tracking	test_cookie	End of session
DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.			
Facebook	Tracking	_fbp	3 months
Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior			
Google	Analytical, Tracking	_gcl_au	3 months
These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America. Read here how Google handles your data: https://business.safety.google/privacy/ (https://business.safety.google/privacy/)			
Google Analytics (anon.)	Analytical (anonymous)	_ga	2 years
Google Analytics (anon.)	Analytical (anonymous)	_ga_VNQSV9Z490	2 years
Google Analytics (anon.)	Analytical (anonymous)	_gat_UA-69454272-6	End of session
Google Analytics (anon.)	Analytical (anonymous)	_gid	22 hours
These cookies are set by Google Analytics. This measures how many users visit the website, and how they use the website. Your IP address is masked, keeping you anonymous as a visitor.			
Hubspot	Tracking	__hssc	End of session
Hubspot	Tracking	__hssrc	End of session
Hubspot	Tracking	__hstc	6 months
Hubspot	Tracking	hubspotutk	6 months
Hubspot's _hstc cookie is the most important cookie for tracking visitors. It contains the domain, user tracking tokenk, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session).This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the __hstc cookie. When HubSpot changes the session cookie, the cookie _hssrc is set to determine whether the visitor has restarted his browser.Cookie hubspotuk is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.			
Hubspot (functional)	Functional	__cf_bm	End of session

Name	Type(s)	Cookies	Duration
These cookies are used to distinguish between people and bots. This is beneficial for the website to be able to create valid reports on the usage of their website.			

3. GOOGLE ANALYTICS

A. GOOGLE

i. Through our website cookies are placed by a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Nature's Pride has no influence on this.
iii. You can read here (https://policies.google.com/technologies/partner-sites?hl=en) how Google uses your personal data and for what purposes it is used.

B. PRIVACY SETTINGS

i. By means of this cookie statement we inform you about the use of this type of cookie.
ii. Nature's Pride has concluded a processor agreement with Google.
iii. The information that Google collects is anonymized as much as possible. We used IP-masking, so that your location is not traceable.
iv. We prohibited Google to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES` WEBSITES AND AMENDMENTS

i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Nature's Pride to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Nature's Pride is committed to ensuring the same level of security of your data.
ii. Always consult these websites' privacy statement before using these websites.
iii. A known third party is Google, read here (https://business.safety.google/privacy/) they also handle personal data.
iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20261029.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. YOUR RIGHTS

i. You have the right to
    a. access your personal data,
    b. request an adjustment of your data
    c. request that less of your data be processed by us,
    d. apply for the removal of your data,
    e. have your data transferred to someone else and
    f. file a complaint as described in article 6.
ii. If you have any questions or comments about the way Nature's Pride processes your data, please send them to info@naturespride.nl.
iii. Nature's Pride will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. INTERNAL HANDLING

i. If you have any complaints about the processing of (personal) data, Nature's Pride would like to clear the air with you in mutual consultation. Please send your complaint to info@naturespride.nl.

B. DATA PROTECTION AUTHORITY

i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Nature's Pride, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: https://autoriteitpersoonsgegevens.nl/en.