

COOKIE STATEMENT

EXALTO INDUSTRIE-EN HANDELSONDERNEMING B.V.
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NEDERLAND

EXALTO.COM
SALES@EXALTO.COM

1. MAPPING YOUR VISIT OF OUR WEBSITE

A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Exalto Industrie-en Handelsonderneming B.V. uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Exalto Industrie-en Handelsonderneming B.V.. The interest of Exalto Industrie-en Handelsonderneming B.V. is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Exalto Industrie-en Handelsonderneming B.V.}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

2. COOKIE OVERVIEW

A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

- i. The different types of cookies that the Exalto Industrie-en Handelsonderneming B.V. website uses are shown in the table below.
- ii. On exalto.com, there are a total of 55 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Exalto Industrie-en Handelsonderneming B.V. website:

B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
Active Campaign	Tracking	prism_254833179	1 months
These cookies are set by Active Campaign. They can be used to compile reports on website traffic and personalise follow-up to visitors.			
Addthis	Analytical, Tracking	loc	1 years
Addthis	Analytical, Tracking	uvc	1 years
AddThis ensures that a share button appears, so that the page in question can be shared across many platforms.			
ASP.net	Functional	__RequestVerificationToken	End of session
These cookies are set by the Microsoft developed software package to run websites. These cookies are used to enable the website to function. They do not collect any personal data from the website visitor.			
Azure Web App	Functional	ARRAffinity	End of session
Azure Web App	Functional	ARRAffinitySameSite	End of session
This cookie is used to redirect a visitor to a particular Azure Web App. For example, if a visitor accesses Azure from different sources, the cookie helps the user go back to the same app instance he came from, instead of getting a random instance each time. This can be useful for some apps that store the user's status in memory.			
Cloudflare	Functional	__cfduid	1 months
Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.			
DoubleClick	Tracking	IDE	1 years
DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.			
Dynatrace	Functional	dtCookie	End of session
Dynatrace	Functional	dtLatC	End of session
Dynatrace	Functional	dtPC	End of session

Name	Type(s)	Cookies	Duration
Dynatrace	Functional	dtSa	End of session
Dynatrace	Functional	rxVisitor	End of session
Dynatrace	Functional	rxvt	End of session

These cookies are from Dynatrace. They track a visitor over multiple requests.

Google	Analytical, Tracking	__Secure-3PAPISID	End of session
Google	Analytical, Tracking	__Secure-3PSID	End of session
Google	Analytical, Tracking	__Secure-APISID	End of session
Google	Analytical, Tracking	__Secure-HSID	End of session
Google	Analytical, Tracking	__Secure-SSID	End of session
Google	Analytical, Tracking	1P_JAR	End of session
Google	Analytical, Tracking	APISID	End of session
Google	Analytical, Tracking	HSID	End of session
Google	Analytical, Tracking	NID	End of session
Google	Analytical, Tracking	SAPISID	End of session
Google	Analytical, Tracking	SID	End of session

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga_YEYZN722Q7	2 years
Google Analytics	Analytical	_gat_UA-88053582-1	End of session
Google Analytics	Analytical	_gid	22 hours

Name	Type(s)	Cookies	Duration
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These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Google Analytics (anon.)	Analytical (anonymous)	_ga	2 years
Google Analytics (anon.)	Analytical (anonymous)	_ga_LZ1JTPQ72K	2 years
Google Analytics (anon.)	Analytical (anonymous)	_gat_UA-88053582-1	End of session
Google Analytics (anon.)	Analytical (anonymous)	_gid	23 hours

These cookies are set by Google Analytics. This measures how many users visit the website, and how they use the website. Your IP address is masked, keeping you anonymous as a visitor.

Matomo	Analytical (anonymous)	_pk_id.869a055f-bc60-4c36-8b18-61e181d4475d.e6bb	1 years
Matomo	Analytical (anonymous)	_pk_ses.869a055f-bc60-4c36-8b18-61e181d4475d.e6bb	End of session

These cookies keep anonymous visitor statistics and other anonymous analytical data of the visit to the website. By anonymizing (part of) the IP address, among other things, the statistics cannot be traced back to a natural person, which means that this data may be collected without consent.

PIWIK	Analytical	stg_externalReferrer	End of session
PIWIK	Analytical	stg_last_interaction	1 years
PIWIK	Analytical	stg_returning_visitor	1 years
PIWIK	Analytical	stg_traffic_source_priority	End of session
Realtime bidding	Tracking	__atuvc	1 years
Realtime bidding	Tracking	__atuvs	End of session

Are placed by an advertising platform. The cookies placed are constantly changing and may contain personal data. Certain areas on the website are reserved for displaying advertisements. The RTB platform holds a fully automated auction for the advertising surfaces. With Real Time Bidding, advertisers bid against each other to eventually get the opportunity to offer an advertisement to a specific website visitor. The amount of the bid is based on the properties that can be attributed to the website visitor. The winning buyer's ad will be displayed on the site within 100 milliseconds.

Name	Type(s)	Cookies	Duration
SalesFeed	Analytical (anonymous)	sfsid	End of session
SalesFeed	Analytical (anonymous)	zcl.1	1 years
SalesFeed	Analytical (anonymous)	zss.1	End of session

These cookies are placed by SalesFeed. They ensure that, when the IP address can be linked to a company, they have insight into which pages are visited on the website.

Site Cookies (Functioneel)	Functional	auth	3 days
Site Cookies (Functioneel)	Functional	LanguageId	7984 years

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

YouTube	Tracking	CONSENT	2 years
YouTube	Tracking	DEVICE_INFO	6 months
YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

3. GOOGLE ANALYTICS

A. GOOGLE

- i. Through our website cookies are placed by a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Exalto Industrie-en Handelsonderneming B.V. has no influence on this.

B. PRIVACY SETTINGS

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. Exalto Industrie-en Handelsonderneming B.V. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. We used IP-masking, so that your location is not traceable.
- iv. We prohibited Google to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Exalto Industrie-en Handelsonderneming B.V. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Exalto Industrie-en Handelsonderneming B.V. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20250419.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. YOUR RIGHTS

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Exalto Industrie-en Handelsonderneming B.V. processes your data, please send them to sales@exalto.com.
- iii. Exalto Industrie-en Handelsonderneming B.V. will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. INTERNAL HANDLING

- i. If you have any complaints about the processing of (personal) data, Exalto Industrie-en Handelsonderneming B.V. would like to clear the air with you in mutual consultation. Please send your complaint to sales@exalto.com.

B. DATA PROTECTION AUTHORITY

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Exalto Industrie-en Handelsonderneming B.V., which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.