# **COOKIE STATEMENT**

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## 1. MAPPING YOUR VISIT OF OUR WEBSITE

#### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. KOAK Design uses different types of cookies:
  - a. <u>Functional cookies</u>: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. <u>Analytic cookies</u> by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. <u>Tracking cookies</u>: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

#### **B. CHANGE COOKIE SETTINGS**

i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

#### C. LEGAL BASIS OF DATA PROCESSING

- i. <u>Functional cookies:</u> The basis for processing functional cookies is the legitimate interest of KOAK Design. The interest of KOAK Design is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. <u>Analytical and tracking cookies:</u> The basis for processing analytical and tracking cookies concerns the consent given to KOAK Design}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

# 2. COOKIE OVERVIEW

# A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

- i. The different types of cookies that the KOAK Design website uses are shown in the table below.
- ii. On koakdesign.com, there are a total of 88 different cookies. The following cookies are placed on the visitor's hard drive when you visit the KOAK Design website:

#### B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
Amazon Web Services	Functional	AWSALBCORS	1 weeks

These cookies enable us to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.

Clarity Tracking \_clck 1 years

These cookies are set by Clarity. Information is collected about how the website visitor uses the website. This makes it possible to check what exactly the visitor clicks on, so that the website can be optimised on the basis of this information.

Cloudflare Functional cf bm End of session

Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.

DoubleClick	Tracking	IDE	1 years
DoubleClick	Tracking	test_cookie	End of session

DoubleClick uses cookies to recognize the visitor, also on other websites, for advertising purposes. Personalized advertisements can be offered through tracking. The behavior of the visitor with the personalized advertisement can also be investigated. Your behavior can be mapped using this cookie.

Elfsight	Analytical	_p_hfp_client_id	End of session
Elfsight	Analytical	elfsight_csrf	End of session
Elfsight	Analytical	elfsight_viewed_recently	End of session
Elfsight	Analytical	STICKYCOOKIE	End of session

The cookie ensures that the correct number of visitors or users is displayed to the website owner.

Facebook	Tracking	_fbp	3 months
Facebook	Tracking	c_user	End of session
Facebook	Tracking	XS	End of session

Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

Google	Analytical, Tracking	_Secure-3PAPISID	End of session
Google	Analytical, Tracking	_Secure-3PSID	End of session

Name	Type(s)	Cookies	Duration
Google	Analytical, Tracking	_Secure-APISID	End of session
Google	Analytical, Tracking	_Secure-HSID	End of session
Google	Analytical, Tracking	_Secure-SSID	End of session
Google	Analytical, Tracking	_gcl_au	3 months
Google	Analytical, Tracking	1P_JAR	End of session
Google	Analytical, Tracking	APISID	End of session
Google	Analytical, Tracking	HSID	End of session
Google	Analytical, Tracking	NID	End of session
Google	Analytical, Tracking	SAPISID	End of session
Google	Analytical, Tracking	SID	End of session

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga	2 years
Google Analytics	Analytical	_ga_C5K85WC9WT	2 years
Google Analytics	Analytical	_gat_gtag_UA_171826550_5	End of session
Google Analytics	Analytical	_gid	22 hours

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Pinterest	Tracking	_pin_unauth	1 years
Pinterest	Tracking	ar debug	1 vears

These cookies are used on websites where Pinterest functionality is integrated. For advertising purposes, things are also tracked such as how long which items are viewed.

Site Cookies	Functional	ASPSESSIONIDACWSCDRS	End of session
(Functioneel)			

Name	Type(s)	Cookies	Duration
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAEBAASQA	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAEQSSTRA	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAGCDBSTS	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAGRTDCRR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAGSSCDRS	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAGWSCDRS	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAUQQTSSR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAURQSTQR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAUSSQTSS	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAUSSSTRQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAUTQSTRR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAWBQTBBD	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDAWQSDTBQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCEABDSRQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCECDCSDC	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCEDDCTRQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCETSCBSR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCGQTCBSR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCUCSQDAB	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCWDARDSS	End of session

Name	Type(s)	Cookies	Duration
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCWQSCSCQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCWSQCQBR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDCWSSDTCQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQCSWBRDT	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQEQSSBCC	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQETDDAAQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQGTTCQDS	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQUQRQRCT	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQURTSQDQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQWQQRRCQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDQWTRCACC	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSEDTDBQQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSEQRCTCT	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSERBBCAT	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSETTSDQD	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSGAQTCCC	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSGSSBRDT	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSGTATQRQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSGTRAAQQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSGTTSCBT	End of session

Name	Type(s)	Cookies	Duration
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSUABACST	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSUCAATRC	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSUQSTQRQ	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSUSBQDCC	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSUSSTQCR	End of session
Site Cookies (Functioneel)	Functional	ASPSESSIONIDSWSRRSBS	End of session

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

YouTube	Tracking	CONSENT	2 years
YouTube	Tracking	DEVICE_INFO	6 months
YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

Zopim	Functional	_zlemid	1 years
Zopim	Functional	zte2095	End of session

Used by Zopim to maintain trusted chat traffic while the website visitor visits different pages on the site or if the visitor returns to the site at a later time.

## 3. GOOGLE ANALYTICS

## A. GOOGLE

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. KOAK Design has no influence on this
- iii. You can read here (https://policies.google.com/technologies/partner-sites?hl=en) how Google uses your personal data and for what purposes it is used.

#### **B. PRIVACY SETTINGS**

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. KOAK Design has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

### 4. THIRD PARTIES' WEBSITES AND AMENDMENTS

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for KOAK Design to guarantee that these third parties handle your personal data in a reliable and secure manner. However, KOAK Design is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (https://business.safety.google/privacy/) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20250527.

# 5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

#### A. YOUR RIGHTS

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way KOAK Design processes your data, please send them to mykitchen@koakdesign.com.
- iii. KOAK Design will respond to your request as soon as possible, but at least within four weeks.

### 6. RIGHT TO COMPLAIN

### A. INTERNAL HANDLING

i. If you have any complaints about the processing of (personal) data, KOAK Design would like to clear the air with you in mutual consultation. Please send your complaint to mykitchen@koakdesign.com.

### **B. DATA PROTECTION AUTHORITY**

i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of KOAK Design, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: https://autoriteitpersoonsgegevens.nl/en.