

# COOKIE STATEMENT

ORCHIDEE NEDERLAND  
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NEDERLAND

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COC 41151992

## 1. MAPPING YOUR VISIT OF OUR WEBSITE

### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Orchidee Nederland uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

### C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Orchidee Nederland. The interest of Orchidee Nederland is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Orchidee Nederland}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

## **2. COOKIE OVERVIEW**

### **A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD**

- i. The different types of cookies that the Orchidee Nederland website uses are shown in the table below.
- ii. On orchidsinfo.eu, there are a total of 53 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Orchidee Nederland website:

## B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
ClickDimensions	Tracking	cusid	End of session
ClickDimensions	Tracking	cuvon	End of session
These cookies are placed by clickdimensions.com. These cookies enable ClickDimensions to keep track of data from website visitors.			
Cloudflare	Functional	__cfduid	1 months
Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.			
CookieCode	Functional	PraivacyAudit	1 years
CookieCode	Functional	PraivacyCookieConsent	1 years
The PraivacyCookieConsent cookie records your preferences with regard to allowing cookies. With the PraivacyAudit cookie you can later retrieve, in an anonymous way, what permission you have given for the placement of cookies.			
Google	Tracking	__Secure-3PAPISID	End of session
Google	Tracking	__Secure-3PSID	End of session
Google	Tracking	__Secure-APISID	End of session
Google	Tracking	__Secure-HSID	End of session
Google	Tracking	__Secure-SSID	End of session
Google	Tracking	1P_JAR	End of session
Google	Tracking	APISID	End of session
Google	Tracking	HSID	End of session
Google	Tracking	NID	End of session
Google	Tracking	SAPISID	End of session
Google	Tracking	SID	End of session

Name	Type(s)	Cookies	Duration
<p>These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.</p>			
Google Analytics	Analytical	__utma	2 years
Google Analytics	Analytical	__utmb	End of session
Google Analytics	Analytical	__utmc	End of session
Google Analytics	Analytical	__utmt_UA-31083409-1	End of session
Google Analytics	Analytical	__utmz	6 months
Google Analytics	Analytical	_dc_gtm_UA-31083409-1	End of session
Google Analytics	Analytical	_ga	2 years
Google Analytics	Analytical	_ga_ORBKZMB2TT	2 years
Google Analytics	Analytical	_ga_LDXMWEL2V2	2 years
Google Analytics	Analytical	_gat_gtag_UA_31083409_1	End of session
Google Analytics	Analytical	_gat_UA-31083409-1	End of session
Google Analytics	Analytical	_gid	22 hours
<p>These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.</p>			
Pinterest	Tracking	_auth	51 weeks
Pinterest	Tracking	_ir	End of session
Pinterest	Tracking	_pinterest_sess	51 weeks
Pinterest	Tracking	_routing_id	22 hours
<p>These cookies are used on websites where Pinterest functionality is integrated. For advertising purposes, things are also tracked such as how long which items are viewed.</p>			
Polylang	Functional, Analytical	pll_language	1 years
<p>With this cookie a choice for a language on the website can be made and remembered.</p>			
Site Cookies	Functional	orchidsinfo_session	End of session

Name	Type(s)	Cookies	Duration
Site Cookies	Functional	PHPSESSID	End of session
Site Cookies	Functional	XSRF-TOKEN	End of session

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

TikTok	Tracking	msToken	1 weeks
TikTok	Tracking	ttwid	51 weeks
YouTube	Tracking	CONSENT	2 years
YouTube	Tracking	DEVICE_INFO	6 months
YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	VISITOR_PRIVACY_METADATA	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

### 3. GOOGLE ANALYTICS

#### A. GOOGLE

- i. A cookie from Google is set via our website. These cookies are part of Google Analytics. We use this service to examine how you, as a visitor, use our website and Google produces insightful reports on this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. Orchidee Nederland has no influence on this.
- iii. You can read here (<https://policies.google.com/technologies/partner-sites?hl=en>) how Google uses your personal data and for what purposes it is used.

#### B. PRIVACY SETTINGS

- i. Through this cookie statement, we inform you about the use of Google Analytics.
- ii. Orchidee Nederland has entered into a processing agreement with Google;
- iii. Google Signals is used. This feature gives us greater insight into the behaviour of our visitors on different devices;
- iv. Data collected is not linked to other Google services;
- v. Your IP address is anonymised so that your location is not traceable.

## **4. THIRD PARTIES` WEBSITES AND AMENDMENTS**

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Orchidee Nederland to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Orchidee Nederland is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20241005.

## **5. ACCESSING, ADJUSTING OR DELETING YOUR DATA**

### **A. YOUR RIGHTS**

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Orchidee Nederland processes your data, please send them to [info@orchidsinfo.eu](mailto:info@orchidsinfo.eu).
- iii. Orchidee Nederland wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, Orchidee Nederland asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. Orchidee Nederland will respond to your request as soon as possible, but at least within four weeks.

## **6. RIGHT TO COMPLAIN**

### **A. INTERNAL HANDLING**

- i. If you have any complaints about the processing of (personal) data, Orchidee Nederland would like to clear the air with you in mutual consultation. Please send your complaint to [info@orchidsinfo.eu](mailto:info@orchidsinfo.eu).

### **B. DATA PROTECTION AUTHORITY**

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Orchidee Nederland, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.