

# COOKIE STATEMENT

CROWDSENSE B.V.  
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COC 55605389

## 1. MAPPING YOUR VISIT OF OUR WEBSITE

### A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. CrowdSense B.V. uses different types of cookies:
  - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
  - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
  - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

### B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

### C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of CrowdSense B.V.. The interest of CrowdSense B.V. is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to CrowdSense B.V.}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

## **2. COOKIE OVERVIEW**

### **A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD**

- i. The different types of cookies that the CrowdSense B.V. website uses are shown in the table below.
- ii. On publicsonar.com, there are a total of 73 different cookies. The following cookies are placed on the visitor's hard drive when you visit the CrowdSense B.V. website:

## B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
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Bing	Tracking	_uetSID	23 hours
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Bing	Tracking	_uetvid	1 years
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Bing	Tracking	MUID	1 years
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Bing uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior.

Cloudflare	Functional	__cf_bm	End of session
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Cloudflare	Functional	__cfduid	1 months
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Cloudflare is a platform that improves the performance and security of websites. These cookies identify and track the user, among other things to run a load balancer and a bot manager. A cookie is also used to determine whether web traffic is trusted. This processing takes place in the United States of America.

CookieCode	Functional	PraivacyAudit	1 years
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CookieCode	Functional	PraivacyCookieConsent	1 years
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The PraivacyCookieConsent cookie records your preferences with regard to allowing cookies. With the PraivacyAudit cookie you can later retrieve, in an anonymous way, what permission you have given for the placement of cookies.

Facebook	Tracking	_fbp	3 months
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Facebook	Tracking	c_user	End of session
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Facebook	Tracking	fr	3 months
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Facebook	Tracking	xs	End of session
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Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

Google	Analytical, Tracking	__Secure-3PAPISID	End of session
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Google	Analytical, Tracking	__Secure-3PSID	End of session
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Google	Analytical, Tracking	__Secure-APISID	End of session
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Google	Analytical, Tracking	__Secure-HSID	End of session
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Google	Analytical, Tracking	__Secure-SSID	End of session
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Name	Type(s)	Cookies	Duration
Google	Analytical, Tracking	IP_JAR	End of session
Google	Analytical, Tracking	APISID	End of session
Google	Analytical, Tracking	HSID	End of session
Google	Analytical, Tracking	NID	End of session
Google	Analytical, Tracking	SAPISID	End of session
Google	Analytical, Tracking	SID	End of session

These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga	2 years
Google Analytics	Analytical	_ga_215TJPFPSV	2 years
Google Analytics	Analytical	_gat_UA-159072086-1	End of session
Google Analytics	Analytical	_gid	23 hours

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Google Analytics (anon.)	Analytical (anonymous)	_gat	End of session
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These cookies are set by Google Analytics. This measures how many users visit the website, and how they use the website. Your IP address is masked, keeping you anonymous as a visitor.

Google reCAPTCHA	Functional	_GRECAPTCHA	6 months
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This cookie is set by Google and is used to distinguish between humans and bots. This is beneficial for the website to create accurate reports on website usage.

Hotjar	Analytical, Tracking	_hjAbsoluteSessionInProgress	End of session
Hotjar	Analytical, Tracking	_hjFirstSeen	End of session
Hotjar	Analytical, Tracking	_hjid	1 years
Hotjar	Analytical, Tracking	_hjIncludedInPageviewSample	End of session

Name	Type(s)	Cookies	Duration
Hotjar	Analytical, Tracking	_hjIncludedInSample	End of session
Hotjar	Analytical, Tracking	_hjSession_1888134	End of session
Hotjar	Analytical, Tracking	_hjSessionUser_1888134	1 years

These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

Hubspot	Tracking	__cf_bm	End of session
Hubspot	Tracking	__cfduid	1 months
Hubspot	Tracking	__hssc	End of session
Hubspot	Tracking	__hssrc	End of session
Hubspot	Tracking	__hstc	6 months
Hubspot	Tracking	_cfuvid	End of session
Hubspot	Tracking	hubspotutk	6 months

Hubspot's \_hstc cookie is the most important cookie for tracking visitors. It contains the domain, user tracking tokenk, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session). This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the \_hstc cookie. When HubSpot changes the session cookie, the cookie \_hssrc is set to determine whether the visitor has restarted his browser. Cookie hubspotuk is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.

Hubspot (functional)	Functional	__cf_bm	End of session
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These cookies are used to distinguish between people and bots. This is beneficial for the website to be able to create valid reports on the usage of their website.

LinkedIn	Tracking, Functional, AnalyticsSyncHistory Analytical		1 months
LinkedIn	Tracking, Functional, bcookie Analytical		2 years
LinkedIn	Tracking, Functional, bscookie Analytical		2 years
LinkedIn	Tracking, Functional, lang Analytical		End of session
LinkedIn	Tracking, Functional, li_gc Analytical		2 years

Name	Type(s)	Cookies	Duration
LinkedIn	Tracking, Functional, Analytical	lidc	23 hours
LinkedIn	Tracking, Functional, Analytical	lissc	1 years
LinkedIn	Tracking, Functional, Analytical	UserMatchHistory	1 months

These cookies are placed by LinkedIn and investigate which pages the user of the website visits. In addition, the cookies ensure that the visitor can share information with others via LinkedIn.

Site Cookies (Functioneel)	Functional	GetLocalTimeZone	End of session
Site Cookies (Functioneel)	Functional	JSESSIONID	End of session
Site Cookies (Functioneel)	Functional	lang	End of session
Site Cookies (Functioneel)	Functional	PHPSESSID	End of session
Site Cookies (Functioneel)	Functional	resolution	End of session

These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

Twitter	Tracking	auth_token	End of session
Twitter	Tracking	ct0	5 years
Twitter	Tracking	personalization_id	2 years

These cookies are placed by Twitter. They follow the visitor on the website and then respond with Twitter. They identify the visitor on Twitter and let them come into contact with previously searched information. Twitter uses different cookies to optimize the information provided to the user.

Ultimate Elementor	Functional	uael_visitor	51 weeks
Vimeo	Analytical, Tracking	vuid	2 years

These cookies are set by vimeo.com and player.vimeo.com. They ensure that the video playback can take place. They also analyze the IDs of the visitors. Subsequently, the visitors gets to see personalised ads on other websites. This processing takes place in the United States of America.

Wordpress Multilingual Plugin	Functional	_icl_visitor_lang_js	23 hours
Wordpress Multilingual Plugin	Functional	wpml_browser_redirect_test	End of session

These cookies ensure that a WordPress website can be displayed in multiple languages.

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### **3. GOOGLE ANALYTICS**

#### **A. GOOGLE**

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. CrowdSense B.V. has no influence on this.
- iii. You can read here (<https://policies.google.com/technologies/partner-sites?hl=en>) how Google uses your personal data and for what purposes it is used.

#### **B. PRIVACY SETTINGS**

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. CrowdSense B.V. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

### **4. THIRD PARTIES` WEBSITES AND AMENDMENTS**

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for CrowdSense B.V. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, CrowdSense B.V. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20241221.

### **5. ACCESSING, ADJUSTING OR DELETING YOUR DATA**

#### **A. YOUR RIGHTS**

- i. You have the right to
  - a. access your personal data,
  - b. request an adjustment of your data
  - c. request that less of your data be processed by us,
  - d. apply for the removal of your data,
  - e. have your data transferred to someone else and
  - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way CrowdSense B.V. processes your data, please send them to [sjors@publicsonar.com](mailto:sjors@publicsonar.com).
- iii. CrowdSense B.V. wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, CrowdSense B.V. asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. CrowdSense B.V. will respond to your request as soon as possible, but at least within four weeks.

## **6. RIGHT TO COMPLAIN**

### **A. INTERNAL HANDLING**

- i. If you have any complaints about the processing of (personal) data, CrowdSense B.V. would like to clear the air with you in mutual consultation. Please send your complaint to [sjors@publicsonar.com](mailto:sjors@publicsonar.com).

### **B. DATA PROTECTION AUTHORITY**

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of CrowdSense B.V., which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.