

COOKIE STATEMENT

CROWDSENSE B.V.
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1. MAPPING YOUR VISIT OF OUR WEBSITE

A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. CrowdSense B.V. uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. Cookie notification and what to do when you don't like cookies

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

2. COOKIE OVERVIEW

A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the CrowdSense B.V. website uses are shown in the table below.
- ii. On publicsonar.com, there are a total of 65 different cookies. The following cookies are placed on the visitor's hard drive when you visit the CrowdSense B.V. website:

B. Cookie table

Name	Type(s)	Cookies	Duration
Bing	Functional, Analytical, Tracking	_uetsid _uetvid MUID	23 hours 1 years 1 years

Bing uses different cookies. Collected user data is specifically adapted to the user or

device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior.

CookieCode	Functional	PraivacyAudit	1 years
		PraivacyCookieConsent	1 years

The PraivacyCookieConsent cookie records your preferences with regard to allowing cookies. With the PraivacyAudit cookie you can later retrieve, in an anonymous way, what permission you have given for the placement of cookies.

Facebook	Tracking	_fbp	3 months
		c_user	End of session
		fr	3 months
		xs	End of session

Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

Google	Tracking	__Secure-3PAPISID	End of session
		__Secure-3PSID	End of session
		__Secure-APISID	End of session
		__Secure-HSID	End of session
		__Secure-SSID	End of session
		_GRECAPTCHA	End of session
		1P_JAR	End of session
		APISID	End of session
		HSID	End of session
		NID	End of session
		SAPISID	6 months
		SID	End of session
		sid	End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session

These cookies are set by Google for using Google Maps and Google Adwords. For example, preferences are saved, they protect against unauthorised access and they make clear which media, used by Google Adwords, is effective. You can read [here](#) how Google uses your personal data.

Google Analytics	Analytical	_ga	2 years
		_gat	End of session
		_gid	End of session
		_gat_UA-159072086-1	23 hours
			End of session

Google uses the _ga cookie to give the website administrator an idea of the visitor flow through the Google Analytics service. The _gat cookie ensures that an unlimited number of requests to transfer data can't be sent.

Hotjar	Functional, Analytical, Tracking	_hjAbsoluteSessionInProgress _hjFirstSeen _hjid _hjIncludedInPageviewSample _hjIncludedInSample _hjSession_1888134 _hjSessionUser_1888134	End of session End of session 1 years End of session End of session End of session 1 years
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These cookies are placed by hotjar.com. They provide analysis and feedback from the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

Hubspot	Tracking	__hssc _hssrc _hstc hubspotutk	End of session End of session 1 years 1 years
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Hubspot's _hstc cookie is the most important cookie for tracking visitors. It contains the domain, user tracking token, the first timestamp (first visit), the last timestamp (last visit), the current timestamp (this visit) and the session number (steps for each subsequent session).

This cookie keeps track of the sessions. This is used to determine whether HubSpot should increase the session number and time stamps in the _hstc cookie. When HubSpot changes the session cookie, the cookie _hssrc is set to determine whether the visitor has restarted his browser.

Cookie hubspotutk is used to track a visitor's identity. This cookie is transmitted to HubSpot when submitting the form and is used to deduplicate contacts.

Hubspot (functional)	Functional	__cf_bm	End of session
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LinkedIn	Functional, Analytical, Tracking	AnalyticsSyncHistory bcookie bscookie lang li_gc lidc lissc UserMatchHistory	1 months 2 years 2 years End of session 2 years 23 hours 1 years 1 months
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These cookies are placed by LinkedIn and investigate which pages the user of the website visits. In addition, the cookies ensure that the visitor can share information with others via LinkedIn.

Site Cookies	Functional	GetLocalTimeZone lang PHPSESSID resolution	End of session End of session End of session End of session
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These cookies keep up data entered on the website, so that the use of the website is easier for the user. This may include login data, data that is entered on forms and saving preferences.

Twitter	Tracking	auth_token ct0 personalization_id	End of session 5 years 2 years
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These cookies are placed by Twitter. They follow the visitor on the website and then respond with Twitter. They identify the visitor on Twitter and let them come into contact with previously searched information. Twitter uses different cookies to optimize the information provided to the user.

Vimeo	Functional, Analytical, Tracking	vuid	2 years
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These cookies are set by vimeo.com and player.vimeo.com. They ensure that the video playback can take place. They also analyze the IDs of the visitors. Subsequently, the visitors gets to see personalised ads on other websites.

3. GOOGLE ANALYTICS

A. Google

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. CrowdSense B.V. has no influence on this.
- iii. You can read [here](#) how Google uses your personal data and for what purposes it is used.

B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. CrowdSense B.V. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.
- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

A. This privacy and cookie statement does not apply

- i. To websites of third parties that are linked to on our website. It is not possible for CrowdSense B.V. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, CrowdSense B.V. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20220512.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. Your rights

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way CrowdSense B.V. processes your data, please send them to sjors@publicsonar.com.
- iii. CrowdSense B.V. wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, CrowdSense B.V. asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. CrowdSense B.V. will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. Internal handling

- i. If you have any complaints about the processing of (personal) data, CrowdSense B.V. would like to clear the air with you in mutual consultation. Please send your complaint to sjors@publicsonar.com.

B. Data Protection Authority

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of CrowdSense B.V., which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.