

COOKIE STATEMENT

SUPS B.V.
POSTBUS 37
1000 AA AMSTERDAM
NEDERLAND

SUPS.CARE
HI@SUPS.CARE

1. MAPPING YOUR VISIT OF OUR WEBSITE

A. Cookies

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. SUPS B.V. uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. Change cookie settings

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

2. COOKIE OVERVIEW

A. Cookie name, cookie type, cookie function and the retention period

- i. The different types of cookies that the SUPS B.V. website uses are shown in the table below.
- ii. On sups.care, there are a total of 54 different cookies. The following cookies are placed on the visitor's hard drive when you visit the SUPS B.V. website:

B. Cookie table

Name	Type(s)	Cookies	Duration
		_derived_epik	1 years
		pixelcat_id	1 years
Facebook	Tracking	_fbp	3 months

c_user	End of session
fr	3 months
xs	End of session

Facebook uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior

Google	Tracking		
		__Secure-3PAPISID	End of session
		__Secure-3PSID	End of session
		__Secure-APISID	End of session
		__Secure-HSID	End of session
		__Secure-SSID	End of session
		_gcl_au	End of session
		1P_JAR	End of session
		APISID	End of session
		HSID	End of session
		NID	End of session
		SAPISID	3 months
		SID	End of session
		sid	End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session
			End of session

These cookies are set by Google. Visitor preferences are stored. These cookies are also used for personalised advertising purposes. You can read [here](#) how Google uses your personal data.

Google Analytics	Analytical		
		_ga	2 years
		_ga_L30YRD0QCG	2 years
		_gat_gtag_UA_160629697-1	End of session
		_gid	session
		_ga_G845BPN72N	23 hours
		_gat_UA-160629697-1	2 years
		_gat_UA-221595247-1	End of session
			End of session
			End of session

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is then used to improve the user experience on the website.

Hotjar	Analytical, Tracking		
		_hjAbsoluteSessionInProgress	End of session
		_hjFirstSeen	End of session
		_hjid	End of session
		_hjIncludedInPageviewSample	session
		_hjIncludedInSessionSample	1 years
		_hjSession_1713668	End of session
		_hjSessionUser_1713668	session

End of session
End of session
1 years

These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.

PixelYourSite	Tracking	pys_fb_event_id pys_landing_page	End of session 1 weeks
Sourcebuster JS	Analytical	sbjs_current sbjs_current_add sbjs_first sbjs_first_add sbjs_migrations sbjs_session sbjs_udata	6 months 6 months 6 months 6 months 6 months End of session 6 months

WooCommerce	Functional	woocommerce_recently_viewed	End of session
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These cookies are used by WordPress plugin WooCommerce, created by the company Yith. These cookies are used to remember which products have been placed in the shopping cart by the visitor. In addition, it enables the website to show personalized offers to the website visitor based on the products in the shopping cart.

YouTube	Tracking	CONSENT DEVICE_INFO VISITOR_INFO1_LIVE YSC	2 years 6 months 6 months End of session
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These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

3. GOOGLE ANALYTICS

A. Google

- i. Through our website a cookie is placed of a company called Google. These cookies are part of the "Analytics" service. We use this service to investigate how you as a visitor use our website. Google makes insightful reports about this for us.
- ii. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. SUPS B.V. has no influence on this.
- iii. You can read [here](#) how Google uses your personal data and for what purposes it is used.

B. Privacy settings

- i. By means of this cookie statement we inform you about the use of this type of cookie.
- ii. SUPS B.V. has concluded a processor agreement with Google.
- iii. The information that Google collects is anonymized as much as possible. However, your IP address is not, so that your location remains traceable.

- iv. We have provided Google with permission to use the gathered data for other products and services by Google companies (like e.g. AdWords and DoubleClick)

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for SUPS B.V. to guarantee that these third parties handle your personal data in a reliable and secure manner. However, SUPS B.V. is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20210521.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. Your rights

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way SUPS B.V. processes your data, please send them to hi@sups.care.
- iii. SUPS B.V. wants to be sure that the request has been made by you. That is why we kindly ask that you, along with your request for access, correction or removal, send us a copy of your ID. To protect your privacy, SUPS B.V. asks you to cover your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), document number and citizen service number/social security number in this copy.
- iv. SUPS B.V. will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. Internal handling

- i. If you have any complaints about the processing of (personal) data, SUPS B.V. would like to clear the air with you in mutual consultation. Please send your complaint to hi@sups.care.

B. Data Protection Authority

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of SUPS B.V., which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.