

COOKIE STATEMENT

VAN DER ENDE GROUP
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2676 LE MAASDIJK
NEDERLAND

VANDERENDEGROUP.COM
INFO@VANDERENDEGROUP.COM

1. MAPPING YOUR VISIT OF OUR WEBSITE

A. COOKIES

- i. A cookie is a small text file that is stored by the browser of your computer, tablet or smartphone when you first visit this website.
- ii. Van der Ende Group uses different types of cookies:
 - a. Functional cookies: These are cookies with a purely technical functionality. These ensure that the website works properly, so that it can, for example, remember your preferred settings. Using these, we can also optimize our website and the services through our website.
 - b. Analytic cookies by third parties: These cookies can keep track of your online behaviour. These cookies are used by Google Analytics.
 - c. Tracking cookies: These cookies are placed by an external party. By reading these cookies the advertiser recognizes you when you visit a site in which he is also involved. If you continue browsing, personalized ads can be shown. These cookies can also keep track of your online behaviour, which may result in a very specific profile being built by these parties. This profile can be so detailed that it is considered personal data.

B. CHANGE COOKIE SETTINGS

- i. Your cookie settings were set by you on your first visit to our website. All non-functional cookies can be denied per category. Placement of cookies, other than functional or anonymous analytical cookies, takes place only after an active action by you as a visitor. You can change your settings at any time via our website

C. LEGAL BASIS OF DATA PROCESSING

- i. Functional cookies: The basis for processing functional cookies is the legitimate interest of Van der Ende Group. The interest of Van der Ende Group is based on the need to ensure proper functioning of the website. However, the user's interest in maintaining his or her privacy is not exceeded, as functional cookies do not collect personal data that can be used for marketing or other purposes.
- ii. Analytical and tracking cookies: The basis for processing analytical and tracking cookies concerns the consent given to Van der Ende Group}. This article provides that the processing of personal data is only allowed if the data subject has given his or her unambiguous consent. The requested consent gives you, the user, control over your personal data and provides transparency on how this data is used.

2. COOKIE OVERVIEW

A. COOKIE NAME, COOKIE TYPE, COOKIE FUNCTION AND THE RETENTION PERIOD

- i. The different types of cookies that the Van der Ende Group website uses are shown in the table below.
- ii. On vanderendegroup.com, there are a total of 34 different cookies. The following cookies are placed on the visitor's hard drive when you visit the Van der Ende Group website:

B. COOKIE TABLE

Name	Type(s)	Cookies	Duration
Akamai	Functional, Analytical (anonymous)	_abck	1 years
Akamai	Functional, Analytical (anonymous)	ak_bmsc	1 hours
Akamai	Functional, Analytical (anonymous)	bm_sv	1 hours
Akamai	Functional, Analytical (anonymous)	bm_sz	3 hours

These cookies are placed because a service of Akamai.com is active on this website. These cookies make sure that the pages load as fast as possible and recognize when bots are active on pages of the website. This way possible attacks can be detected and damage can be prevented.

Bing	Tracking	_uetsid	23 hours
Bing	Tracking	_uetvid	1 years
Bing	Tracking	MUID	1 years

Bing uses different cookies. Collected user data is specifically adapted to the user or device. The user can also be followed outside of the loaded website, creating a picture of the visitor's behavior.

Clarity	Tracking	_clck	1 years
Clarity	Tracking	_clsk	23 hours

These cookies are set by Clarity. Information is collected about how the website visitor uses the website. This makes it possible to check what exactly the visitor clicks on, so that the website can be optimised on the basis of this information.

Google	Analytical, Tracking	_gcl_au	3 months
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These cookies are set by Google. They are used for analytical purposes and to collect data on the use of Google services. These insights enable both Google and the website owner to improve services and the website. Google also uses the data collected for personalised advertising purposes. The interactions and preferences are stored per visitor. This data processing takes place in the United States of America.

Google Analytics	Analytical	_ga	2 years
Google Analytics	Analytical	_ga_HVYWV03ERQ	2 years
Google Analytics	Analytical	_ga_LD84L13ZRX	2 years

These cookies are set by Google Analytics. These cookies give us a better picture of visitor behaviour on the website. This is used to improve the user experience on the website. This processing takes place in the United States of America.

Hotjar	Analytical, Tracking	_hjSession_3690141	End of session
Hotjar	Analytical, Tracking	_hjSessionUser_3690141	1 years

Name	Type(s)	Cookies	Duration
These cookies are set by Hotjar. They provide analysis and feedback of the website based on the user's visit. In this way it is possible to adapt the website to the wishes of the visitors.			
Sourcebuster JS	Analytical	sbjs_current	End of session
Sourcebuster JS	Analytical	sbjs_current_add	End of session
Sourcebuster JS	Analytical	sbjs_first	End of session
Sourcebuster JS	Analytical	sbjs_first_add	End of session
Sourcebuster JS	Analytical	sbjs_migrations	End of session
Sourcebuster JS	Analytical	sbjs_session	End of session
Sourcebuster JS	Analytical	sbjs_udata	End of session

This cookie is to identify the source of a visit and store user action information about it in a cookies. This is a analytic and behavioural cookie used for improving the visitor experience on the website.

YouTube	Tracking	VISITOR_INFO1_LIVE	6 months
YouTube	Tracking	VISITOR_PRIVACY_METADATA	6 months
YouTube	Tracking	YSC	End of session

These are cookies that are placed by YouTube to analyze the behavior of visitors. A YouTube video is placed on the site and when the user views it, information is released.

3. GOOGLE ANALYTICS

A. GOOGLE

- i. Through our website, a cookie is set by Google. These cookies are part of Google Analytics. We use this service to examine how you, as a visitor, use our website and Google produces insightful reports on this for us.
- ii. Google may provide this information to third parties if Google is legally required to do so, or insofar as third parties process the information on Google's behalf. Van der Ende Group has no influence on this.
- iii. You can read here (<https://business.safety.google/privacy/>) how Google uses your personal data and for what purposes it is used.

B. PRIVACY SETTINGS

- i. Through this cookie statement, we inform you about the use of Google Analytics.
- ii. Van der Ende Group has entered into a processing agreement with Google;
- iii. No use is made of Google Signals;
- iv. Collected data is not linked to other Google services;
- v. Your IP address is anonymised so that your location is not traceable.

4. THIRD PARTIES' WEBSITES AND AMENDMENTS

- i. This cookie statement does not apply to third-party websites linked to our website. It is not possible for Van der Ende Group to guarantee that these third parties handle your personal data in a reliable and secure manner. However, Van der Ende Group is committed to ensuring the same level of security of your data.
- ii. Always consult these websites' privacy statement before using these websites.
- iii. A known third party is Google, read here (<https://business.safety.google/privacy/>) they also handle personal data.
- iv. This cookie statement is subject to change. When it is changed, you will be asked again to give permission to place the modified cookies. The current version of this cookie statement is 20250904.

5. ACCESSING, ADJUSTING OR DELETING YOUR DATA

A. YOUR RIGHTS

- i. You have the right to
 - a. access your personal data,
 - b. request an adjustment of your data
 - c. request that less of your data be processed by us,
 - d. apply for the removal of your data,
 - e. have your data transferred to someone else and
 - f. file a complaint as described in article 6.
- ii. If you have any questions or comments about the way Van der Ende Group processes your data, please send them to info@vanderendegroup.com.
- iii. Van der Ende Group will respond to your request as soon as possible, but at least within four weeks.

6. RIGHT TO COMPLAIN

A. INTERNAL HANDLING

- i. If you have any complaints about the processing of (personal) data, Van der Ende Group would like to clear the air with you in mutual consultation. Please send your complaint to info@vanderendegroup.com.

B. DATA PROTECTION AUTHORITY

- i. Based on the General Data Protection Regulation, you have the right to submit a complaint to your own Data Protection Authority about our processing of your personal data. You can contact the lead supervisory authority of Van der Ende Group, which is the Dutch DPA (Autoriteit Persoonsgegevens). For more information on your right to complain, please visit the Dutch DPA's website: <https://autoriteitpersoonsgegevens.nl/en>.